

Internet of Things: A new space for creativity

September 26th, 2012

Telecom ParisTech, 46 rue Barrault, 75013 Paris

Programme

10 h.

Welcome address and introduction:

Pierre-jean BENGHOZI, Ecole Polytechnique, Chaire Innovation & Regulation

Internet of Things: a new space for creativity?

Session 1 – Chair: Pierre-Jean BENGHOZI

10.45

Internet of Things: Challenge or Technological Fetishism

Marie-Pierre BESNARD, CIREVE, Université de Caen Basse-Normandie,

Frédérique ALFONSI, CREM, Université de Caen Basse-Normandie

11.30

The Internet of Things, Legal Aspects

What Will Change (Everything)...

Eric BARBRY, Cabinet Alain Bensoussan

12.15: Lunch

Session 2 – Chair: Yannick MEILLER

13.30

Halos Networks Paving the Way to Internet of-with Things

Antonio MANZALINI, Telecom Italia

Vânia GONÇALVES, Vrije Universiteit Brussel

Roberto MINERVA, Telecom Italia

14.15

How can the Internet of Things help in overcoming current challenges and make healthcare sustainable

Jérôme COUTURIER, ESCP Europe

Davide SOLA, ESCP Europe

Cristina RAICIU, 3H Partners

Scarso BORIOLI, ESCP Europe

15.00

Extending the Internet of Things

Gilles PRIVAT, Orange Labs

15.45

Conclusion Round Table – Chair: Samuel ROPERT

Rudolf Van Der BERG, Economist & Policy Analyst at OECD

Nicolas PAUVRE, Innovation Project Manager at GS1 France (TBC)

16.30 : Wrap up - Pierre-Jean BENGHOZI.